



ASAP announces date of 2017 Serviced Apartment Convention & 2017 Serviced Apartment Industry Awards Celebration

The Association of Serviced Apartment Providers (ASAP) - the not-for-profit trade body for the serviced apartment sector - is delighted to announce the date of its 2 flagship events of the year: the 2017 ASAP Convention and the ASAP 2017 Serviced Apartment Industry Awards Gala Dinner Celebration.

James Foice, Chief Executive of the ASAP, comments:

*'I'm very pleased to announce that our 2017 ASAP Convention will once again take place in London, this year over 2 days: starting on the afternoon of **Wednesday 6 December** with a pre-Convention networking event for all delegates and exhibitors at One Great George Street followed by our full day Convention taking place on **Thursday 7 December**. Our 2017 Industry Awards Gala Dinner will follow on as the final part of the day where we will announce the winners of our 2017 ASAP Awards. Both the Convention and the Gala Awards Dinner will take place at etc Venues 155 Bishopsgate which has proved an ideal venue for both these key events.'*

Entries for ASAP's 2017 Serviced Apartment Industry Awards Programme will open in May and now the Association has expanded to 179 members, it expects a record level of entries this year.

Further details about the programme for the 2017 ASAP Convention – the must-attend event for the serviced apartment sector - will be announced over the summer.

ASAP is developing dedicated websites for both the ASAP Annual Convention and the 2017 Serviced Apartment Industry Awards which will also be launched in May.

Ends

Further media information:

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Background

ASAP: Association of Serviced Apartment Providers is the not-for-profit trade body dedicated exclusively to the serviced apartment industry. Our 179 members own and operate over 100,000 properties globally. Our membership also includes 15 serviced apartment agencies committed to supporting and growing the sector. www.theasap.org.uk

ASAP News Hub: 'The Voice of the sector'- <http://hub.theasap.org.uk> - Our hub features all the latest news stories for the serviced apartment sector as well as interesting trends/insights in the wider travel industry.

The 2017 ASAP Serviced Apartment Convention will take place on **Thursday 7 December** at etc Venues 155 Bishopsgate, London with a pre-networking event at One Great George Street on the afternoon of Wednesday 6 December. **The ASAP 2017 Serviced Apartment Industry Awards** celebration will take place on the evening

of 7 December, also at etc Venues 155 Bishopsgate, London. An extensive range of sponsorship opportunities is available for both of these events, further information online:

<http://theasap.org.uk/business-partnerships/sponsorship-exhibition-and-advertising-opportunities/>